



Midterm Meeting
of the International
Colour Association (AIC)

**INTERACTION OF
COLOUR & LIGHT**
IN THE ARTS AND SCIENCES

7-10 JUNE · ZURICH

2011
SWITZERLAND

Midterm Meeting of the
International Colour Association (AIC)
Zurich University of the Arts, Zurich, Switzerland

AIC 2011 Scientific Programme

Interaction of Colour & Light in the Arts and Sciences

The conference theme deals with the interaction of colour & light in real and virtual environments. The aim is to explore from a theoretical and practical point of view how the interaction of colour & light performs a crucial role in the perception, conception and realization of spaces and platforms in different fields. Using terms and concepts, such as appearance, interaction, performance, event, and by privileging the materiality, mediality, and the interactive dimension of colour & light, the conference presentations will demonstrate how productive the theme of the **Interaction of Colour & Light in the Arts and Sciences** is. The fields of inquiry include education, design, art, media, architecture, theatre, dance, as well as psychology, radiation & matter interactions, and colour science & technology.

Researchers, scientists, professionals and industrialists alike are looking for new results, concepts and applications.

The AIC 2011 Midterm Meeting embraces discussing and nurturing the latest findings in a broad field involving theory and practice from a variety of disciplines and perspectives. The AIC 2011 Organising Committee invites you to participate in this unique event!

Those who wish to attend the conference or would like to be sponsors or exhibitors are welcome to contact us. Further information will be sent to you as it becomes available.

AIC 2011 Organising Committee

General Chair: **Verena M. Schindler**, Art & Architectural Historian, Zollikon; Atelier Cler Etudes Chromatiques, Paris | **Technical Chair:** **Prof. Ulrich Bachmann**, ColourLight Center, Zurich University of the Arts, Zurich | **Papers Committee:** **Ralf Michel**, Institute of Design & Technology; ColourLight Center, Zurich University of the Arts, Zurich, **Prof. Sabine Süsstrunk**, School of Information & Communication Sciences; Ecole Polytechnique Fédérale de Lausanne, **Dr. Stefanie Wettstein**, Haus der Farbe, Zurich, **Verena M. Schindler** | **Programme Chair:** **Ralf Michel** | **Publications Chair:** **Stephan Cuber**, Architect & Designer, Zurich | **Publicity Chair:** **Florian Bachmann**, ColourLight Center, Zurich University of the Arts, Zurich, **Stephan Cuber** | **pro/colore Executive Committee:** **Ernesto Bergantini**, pro/colore; Textile Designer, St. Gallen | **Financial Chair:** **Daniel Pfeffer**, pro/colore; CRB and NCS Colour Centre Switzerland, Zurich | **Social Events:** **Eveline Staub**,



pro/colore; Event Manager & Colour Designer, Zurich,
Susanna A. Bösch, pro/colore; farbe himmelblau Colour
Design & Space Concepts, Winterthur

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Save the Date! 7-10 June 2011

www.aic2011.org

Hosted by pro/colore
Swiss Colour Association

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Schweizerische Vereinigung für die Farbe